



American Shore & Beach Preservation Association  
Advocating for healthy coastlines

Online at [www.asbpa.org](http://www.asbpa.org)

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**Executive Office:**

5460 Beaujolais Lane  
Fort Myers, FL 33919-2704  
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## SHORE & BEACH Advertising rate schedule *Effective beginning with 2016 Issues*

**Business card size (3½" x 2"):**

ASBPA member annual rate	\$200/year (four issues)
Non-member annual rate	\$300/year (four issues)

**Quarter-page B&W ad (3½" x 5" or 7" x 2½"):**

ASBPA member rate	\$500 per year
Non-member rate	\$600 per year

Color: Add \$600 per year

**Half-page B&W ad (7" x 5" or 3½" x 10"):**

ASBPA member rate --	\$250 per issue or \$1,000 per year
Non-member rate --	\$350 per issue or \$1,100 per year

Color: Add \$200 per issue or \$600 per year

**Full-page ad (7" x 10") (back cover if available):**

**ASBPA members:**

Black & white --	\$500 per issue or \$1,800 per year
Full color --	\$1,100 per issue or \$4,000 per year (back or inside cover if available)

**Non-member:**

Black & white	\$600 per issue or \$1,900 per year
Full color	\$1,200 per issue or \$4,100 per year

All ads must be paid in advance (prior to publication).

All rates based on camera-ready artwork being provided by the advertiser.

Any production charges for ad creation will be quoted separately.

Send camera-ready ads and payment to:

ASBPA

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Fort Myers, FL 33919-2704

Phone: (239) 489-2616 ■ Fax: (239) 362-9771

Web site: [www.asbpa.org](http://www.asbpa.org) ■ E-mail: [managing@asbpa.org](mailto:managing@asbpa.org)