38 NORTH WATER

WATER WITH A SPLASH OF COMMUNITY
• PLASTIC WAS EVERYWHERE
• AND WHY? BECAUSE WE BUY IT. WE NEED WATER.

GEOGRAPHICALLY ISOLATED

THREE THINGS I KNOW TO BE TRUE:
• NO ONE LIKES PLASTIC WATER BOTTLES
• EVERYONE SHOULD CARRY A RE-USABLE AND REFILLABLE BOTTLE

* LARGEST AMOUNTS USED BY TOUR/TRAVEL
So we designed a can, along with a business model that directly supports the community that uses it, through a non-profit. Ridding ourselves of plastic and reaping the benefits. Who will use this water?
The message, Bodega Bay says... enough it enough.
It will rid Bodega Bay of single use disposable water bottles.
It will put money back into our community,
It will give us money and time, time to educate the public,
time to look into things like reverse-osmosis stations, and the money to do it.

What this water will and will not do. It will not change the world or save the ocean... but what will it do?
Our still water in Alumik bottles will be arriving in Vacaville later this month.
Sparkling in cans arrives in June
• Continuing community outreach
• Getting vendors on board
• Need for local storage
• Billboard, visitors center,
• Spreading the word, website, FB page etc..

Contact us: 38northwater.com