



American Shore & Beach Preservation Association

Advocating for healthy coastlines

Online at www.asbpa.org

Washington, DC, Office

553 Park Road NW

Washington, DC 20010-2505

Phone: (202)827-4246

Email: Derek.Brockbank@asbpa.org

Executive Office:

11940 Palba Way #5102

Fort Myers, FL 33912-9094

Phone: (239) 489-2616

Fax: (239) 362-9771

Email: managing@asbpa.org

SHORE & BEACH Advertising rate schedule

Effective beginning with 2021 Issues

Business card size (3½" x 2"):

ASBPA member annual rate \$200/year (four issues)

Non-member annual rate \$300/year (four issues)

Quarter-page B&W ad (3½" x 5" or 7" x 2½"):

ASBPA member rate \$500 per year

Non-member rate \$600 per year

Color: Add \$600 per year

Half-page B&W ad (7" x 5" or 3½" x 10"):

ASBPA member rate -- \$250 per issue or \$1,000 per year

Non-member rate -- \$350 per issue or \$1,100 per

year

Color: Add \$200 per issue or \$600 per year

Full-page ad (7" x 10") (back cover if available):

ASBPA members:

Black & white -- \$500 per issue or \$1,800 per year

Full color -- \$1,100 per issue or \$4,000 per year
(back or inside cover if available)

Non-member:

Black & white \$600 per issue or \$1,900 per year

Full color \$1,200 per issue or \$4,100 per year

All ads must be paid in advance (prior to publication).

All rates based on camera-ready artwork being provided by the advertiser.

Any production charges for ad creation will be quoted separately.

Send camera-ready ads and payment to:

ASBPA

5460 Beaujolais Lane

Fort Myers, FL 33919-2704

Phone: (239) 489-2616 ■ Fax: (239) 362-9771

Web site: www.asbpa.org ■ E-mail: managing@asbpa.org