Online sponsorships are a whole new world. While they lack the in-person networking of a live conference, you can reach far more people and get a consistent message to everyone who sees your brand.

You will need to think about sponsorship branding and ads more like TV or internet ads, than signs at a conference.

**What’s new:**
- **Most sponsorships come with an exclusive “session ad”.** Before each concurrent session all participants and attendees will need to watch a short promo ad, which can be a graphic or a pre-recorded video. All sponsorships include at least one session ad.

**What’s a little different:**
- **Online exhibit hall.** A “virtual hall” will display exhibitors where you can promote your firm and/or product with lots of options including playing your own video, displaying a slideshow, or doing a photoboard! You can even set a schedule where you can meet people on your platform such as Zoom, Facetime or Facebook Live. You can be as creative as you wish! With few space constraints, most sponsorships will include an exhibit space.
- **Extra registrations.** For our higher-level sponsors, we’re including extra registrations! Now, more than one person at your firm can learn and connect at the Conference for the price of one sponsorship!
- **Ad on the conference “landing page”.** Like an ad in the handbook, most of ASBPA’s National Conference sponsorship opportunities include an ad on the landing page for the conference. This landing pages not only gives attendees the schedule of events, but it also gives them a link to each event. People will use the landing page throughout the conference, providing plenty of visibility.

**What’s the same:**
- All sponsors will be listed and thanked on ASBPA’s webpage and in our newsletter.
- Top end sponsors will still get ads in *Shore & Beach* for the coming year.
- Sponsors (and attendees) will still get a list all registered attendees so you can reach out to them directly.
- And, as always, ASBPA wants you to be successful, to be visible and to have a great experience with our virtual conference. We’ve always been concerned about our sponsors – this year is no different!

**Sponsorship Opportunities**

Put your organization’s name in front of the top decision makers in coastal management nationwide.
Support an event focused on coastal science and technology.
The ASBPA’s National Coastal Conference offers you a unique opportunity for visibility at a wide variety of sponsorship levels.

**EXTRA Benefits to all sponsors/all types**
Commitments received before Aug. 19 will ALSO receive enhanced logo placement in the September and October 2020 ASBPA electronic newsletters!

**Sponsorships**

*Exclusive Platinum Sponsor* ($6,500)
*Sold – Great Lakes Dredge & Dock Company*

*Gold Sponsors* ($2,300)

- 3 Session Ads or
- 1 session ad plus 1 break ad:
  - Tuesday *SOLD – Nortek*
  - Wednesday *SOLD – Woods Hole Group*
  - Thursday • Friday (You design the 20 minute break content)

  Two conference registrations
  Online exhibit space
  Sponsorship ads for three sessions or one session and one break
  ½ page black and white add in two issues of Shore & Beach journal
  Eblast one week prior to the event
  Your logo on ASBPA website with a link to your site
  Your logo in Coastal Voice e-newsletter
SILVER SPONSORS ($1,800)

2 Session ads
With Thanks at:

• Two Half Day Short Courses (Oct 20 and 21)
• ASBPA Board Meeting (Oct. 7)
• Poster Session (Ongoing)
• Awards Presentation (Throughout)

SOLD – City of South Padre Island
National Wildlife Federation

• Student Scholarship
• Game Night

Two conference registrations
Online exhibit space
Sponsorship ads for two sessions
Your logo on ASBPA website with a link to your site
Your logo in Coastal Voice e-newsletter

BRONZE SPONSOR ($925)

1 SOLD – Coastal Engineering Consultants
1 SOLD – Neel Shaffer
1 SOLD – Freese & Nichols, Inc.
1 SOLD – SEARCH, Inc.
1 SOLD – Coastal Strategies LLC

1 Session ad

One conference registration
Sponsorship ad for one session
Your logo on ASBPA website with a link to your site
Your logo in Coastal Voice e-newsletter

GOODIE BAG SPONSORS

ASBPA WILL MAIL THE SPONSORED ITEMS BELOW TO THE
FIRST 250 REGISTERED (IN THE US) BY AUGUST 28*

Imprinted Hand Sanitizer $2,500
Imprinted Buff $3,000
Imprinted Notebooks $3,000
Imprinted Koozie $2,500
Imprinted waterproof phone bag $2,500

SOLD – HDR Engineering
SOLD – South Coast Engineers
SOLD – Texas Chapter ASBPA
SOLD – Moffatt & Nichol

Two conference registrations
Online exhibit space
Sponsorship ad for one session
Your logo on ASBPA website with a link to your site
Your logo in Coastal Voice e-newsletter

Must be purchased by Aug. 28
*Must have sold at least 3 of the 5 choices

**OTHER SPONSORS**

**CONFERENCE AUDIO-VISUAL SPONSOR ($1,600)**
- One conference registration
- Online exhibit space
- Sponsorship ad for one session
- Your logo on ASBPA website with a link to your site
- Your logo in Coastal Voice e-newsletter

**Upgrades**

**ADDITIONAL SESSION SPONSOR ($600)**
- Show your ad for one additional session
  (Add-on to existing sponsorship; cannot be purchased alone)

**TO RESERVE A SPONSORSHIP**

Go to [http://www.cvent.com/d/l7qnff](http://www.cvent.com/d/l7qnff) to choose sponsorship. Register with the name and email of the person who is attending the conference. There will be an opportunity to include an additional person to receive a copy. Provide registration information and scroll through the sponsorship choices until you find the one you want and check it. You will have the opportunity to pay by check or credit card. Either way, you can print an invoice/receipt for your records.