Blue Flag

Pure water, clean coasts, safety and access for all

FOUNDATION FOR ENVIRONMENTAL EDUCATION
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The Iconic Blue Flag

Blue Flag is the world’s biggest voluntary eco-label for beaches, boats and marinas with more than 4,500 sites in 44 countries.

It is a stamp of excellence for our awarded sites, who go through a strict yearly review process of the five categories of criteria. This review goes through both the national and international juries, consisting of all stakeholders involved in the field, such as public and private sectors but also communities. The International Jury meets twice a year to award in May the Northern hemisphere sites and in October the Southern hemisphere sites. Control visits of our awarded sites are conducted during the operating season, to ensure our criteria are continuously met.

Through its activities and its 32 years of experience, Blue Flag provides the best experience for the local communities, national and international visitors. Blue Flag also provides a framework for sustainable development to all its sites around the world.

During the northern hemisphere’s summer season, an average of over 7 million visitors come every day on Blue Flag’s beaches, to experience nature at its best.

4558 Beaches, Marinas & Boats

44 Countries

www.blueflag.global

MEMBERS OF THE BLUE FLAG INTERNATIONAL JURY

THE FIVE CATEGORIES OF CRITERIA

Environmental Education and Information
Environmental Management
Safety and Services
Social Responsibility
Responsible Tourism

Blue Flag is a leading standard of excellence in the field of sustainable tourism, guiding touristic players in doing their part in achieving the 17 Sustainable Development Goals set by the United Nations.

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“In 2018, we have reached more than 160,000 people who took part in one of our worldwide environmental education activities.”

Sophie Bachet Granados
International Blue Flag Director

“Blue Flag is beneficial, in so much as it raises the bar and means we break away from bad habits.”

WESSA, Beach Manager Survey, 2016

“The Blue Flag is a gold standard for the best beaches”
“I think it’s a mark of quality that everybody recognises in the UK. It’s reassuring for families particularly when their young children are swimming in the water.”

Keep Wales Tidy, Public Survey, 2017
The Foundation for Environmental Education (FEE) runs the Blue Flag programme globally. With members in 76 countries we are the world's largest environmental education organisation. Through our five ground breaking programmes, we help communities realise the benefits of sustainable living. Recognised by UNESCO as a world leader within the fields of Environmental Education (EE) and Education for Sustainable Development (ESD).

Website: www.fee.global

Countries where Blue Flag operates:
Bahamas, Belgium, Brazil, Bulgaria, Canada, Croatia, Cyprus, Dominican Republic, Denmark, Estonia, England, France and French overseas territories and departments, Germany, Greece, Iceland, Ireland, Israel, Italy, Japan, Jordan, Latvia, Lithuania, Malta, Mexico, Montenegro, Morocco, Netherlands, New Zealand, Northern Ireland, Norway, Poland, Portugal, Puerto Rico, Romania, Russia, Serbia, Sint Maarten, Slovenia, South Africa, Spain, Sweden, Trinidad and Tobago, Turkey, United Arab Emirates, US Virgin Islands and Wales.

Coming up soon:
Cabo Verde, Chile, Colombia, Finland, India, South Korea.

CONTACT
If you are interested in the Blue Flag programme, do not hesitate to contact us:

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