After a year plus of “exploratory” research, ASBPA’s board approved running Blue Flag at its March 2020 board meeting. ASBPA is in the process of finalizing an MOA with the Federation for Environmental Education (FEE – a global NGO that administers Blue Flag and other eco-certifications) and National Wildlife Federation (NWF – FEE’s US-based member organization), to become the US operator of the Blue Flag program.

**What Does This Mean?**

ASBPA is now soliciting funds for launching the program and organizing the National Workshop! Be on the lookout for correspondence to get agenda feedback.
PARTNERS MOVING FORWARD

We wanted to bring you this informational newsletter as an update on our progress. However, we also want to hear from you!

What materials do you need about Blue Flag to help communicate the program’s goals to those in your organization?

- Fact sheets, the 2019 Brochure, a general PowerPoint?

What programs are you working on which ASBPA and the Blue Flag program specifically could support you on?

SINCERELY, THE BLUE FLAG TEAM

Economic Considerations

Due to the on-going economic and social impacts of Covid-19, our original timeline for implementation is changing. We continue to move forward on the National Workshop and hope to hold it this year with our pilot beginning in 2021.

LOOK FOR MORE TIMELINE UPDATES IN FUTURE NEWSLETTERS

Blue Flag International

Looking for more information about Blue Flag? Check out the international website for philosophy, criteria, and implementation resources.

WWW.BLUEFLAG.GLOBAL